

# SUREPRIME

## Enhanced Bonding Primer



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www.TheConcreteWhisperer.com

### Technical Data

#### PACKAGING:

1 Gallon Jug or  
5 Gallon Pail

#### COVERAGE:

400—500 ft.<sup>2</sup> per gallon  
(2—2.4 m<sup>2</sup> per liter)  
or  
Approx. 4 mil wet

#### PRECAUTIONS

Protect product from freezing temperatures.

Keep out of reach of children.  
Installation required by professionals trained in its application.  
Avoid inhalation. Ensure adequate ventilation. Avoid contact with skin. Thoroughly wash with soap & water. Wear protective eyewear. Avoid splashing & spraying in eyes. Flush with copious amounts of water if accidental contact occurs. Avoid ingestion. Get medical help.

#### WARRANTY

Warranty of this product, when used according to the directions, is limited to refund of purchase price, or replacement of product (if defective), at manufacturer's/seller's option. SureCrete Design Products shall not be liable for cost of labor or direct and/or incidental consequential damages

#### DESCRIPTION

**SureCrete's SurePrime** is a ground-breaking innovation in bonding primers. It was developed to be used as both an interior and exterior bonding agent for all of the **SureCrete** overlay systems and pigmented sealers, both water borne and solvent. The unique water-based, proprietary formulation is user-friendly and very low VOC, less than 25 g/L.

#### USE

**SurePrime** may be used to bond any of **SureCrete's** overlays or pigmented sealers to many substrates that were previously problematic:

- *Cure and sealed concrete surfaces*
- *Sealed or painted concrete surfaces*
- *VCT (vinyl composition tile)*
- *Vinyl sheet goods*
- *Linoleum*
- *Ceramic tile*
- *Carpet adhesives*
- *Vinyl adhesives*
- *Other less than perfectly prepared concrete surfaces*

#### SURFACE PREPARATION

The principles for surface preparation for overlays and sealers remain constant: the substrate must be:

- **Clean**—The surface must be free of **dust, dirt, mildew, oil, grease, waxes**. Customarily **SureCrete's SCR** is sufficient for cleaning. Common sense should prevail. Nothing will bond to dirt or grease.
- **Cured**—Any cement based surface must be sufficiently cured to have completed hydration: somewhere between 14 and 28 days. Sealers and paints, likewise, need to be cured beyond "out-gassing." A minimum of 7 days is recommended with other coatings requiring longer.
- **Sound**—All surfaces must be sturdy and strong: no loose, flaking, peeling paint or glue. Adhesives should be ground to remove the loose "high" spots. To further illustrate: ceramic tile that is slack and free will never be made sound by the use of **SurePrime**.
- **Profiled**—Reasonableness is required. Although **SurePrime** creates a superior chemical bond, adding a measure of profile to a substrate may be sensible. Consider the glaze of ceramic tile: grinding the glaze off is appropriate.

#### APPLICATION

Apply when ambient and substrate temperatures are between 50° - 90°F (4.4° - 32°) and will remain that way throughout the entire project. Dry conditions are also required. Exterior jobs that are rained upon prior to product drying, will require reapplication of **SurePrime** after the surface is dried.

1. Stir or shake contents vigorously to mix any ingredients that may have settled in shipping or storage.
2. Use a paint roller with the proper size nap to match the substrate's texture, usually between ¼" - ¾" (6—19 mm). Coverage should be between 400—500 ft.<sup>2</sup> per gal. (2—2.4 m<sup>2</sup> per liter). A single coat is all that is required.
3. Allow **SurePrime** to dry tack-free (usually between 20—24 hrs.) before application of overlay or pigmented sealer. Note that overlay or pigmented sealer must be installed within 30 days of application of **SurePrime**.